

## 2-day standard agenda

This two-day session offers unique insights into scientific writing and publishing processes at highly selective journals. On day 1, editors will share what they look for in an impactful paper and offer tips to craft a manuscript that stands out – from writing compelling titles and abstracts to creating engaging figures. Participants will also receive personalised feedback on their own abstract. Day 2 will guide participants through each stage of the publication journey, from choosing the right journal to navigating the peer review process and final publication, equipping them with strategies to master the process with confidence.

### Objectives for this workshop:

- Increase confidence in writing papers
- Understand how to craft a visual narrative with figures
- Learn how to successfully work with editors
- Acquire the basic principles of ethical research and publication

# Agenda

## Day 1

9:00	Welcome and introductions
9:30	<b>Module 1: What makes a great paper?</b> Examples of what top-tier journal editors look for in a manuscript, and an overview of the current publishing landscape
10:15	<b>Practical exercise 1: You're the editor!</b>
10:45	<b>Module 2: Write a compelling paper</b> How to write effectively by using narrative tools, and the key features to include in each section of a paper
11:30	Break
11:45	<b>Module 3: Titles and abstracts</b> Practical tips to build a strong title and write an impactful abstract
12:15	<b>Practical exercise 2: Writing a title</b>
12:30	Lunch
13:30	<b>Abstract review</b> A 1-2-1 session with the editors to get personalised feedback on your abstract <b>Practical exercise 3: Reviewing your abstract</b>
15:30	Break
15:45	<b>Module 4: Create impactful figures</b> How to create a visual narrative to tell your story effectively
16:30	<b>Q&amp;A</b>
17:00	End of day

## Day 2

9:00	Recap and overview
9:15	<b>Module 1: Being an author</b> Practical strategies for managing authorship through real-world case studies
10:00	<b>Module 2: Choosing the right journal</b> How to create a shortlist of journals that best aligns with your research goals
10:45	Break
11:00	<b>Module 3: Submitting your paper</b> Key submission requirements and tips on crafting a cover letter that makes your paper stand out
11:45	<b>Practical exercise 1: Assess a cover letter</b>
12:05	Lunch
13:05	<b>Module 4: The editorial process</b> An overview of editorial models and processes, and top tips to help you navigate them
13:50	<b>Module 5: Focus on peer review</b> An overview of the peer review process, including strategies for interpreting and responding to feedback constructively <b>Practical exercise 2: Assessing referee reports</b> <b>Practical exercise 3: Assessing author responses</b>
14:35	<b>Module 6: Journal decisions</b> A guide through what happens after acceptance, and advice on how to deal with rejection
15:20	Break
15:35	<b>Module 7: Ethics in research and publication</b> Core principles of research and publication ethics, tips for spotting and avoiding predatory publishers and paper mills, and case studies for group discussion
16:20	<b>Q&amp;A and feedback</b>
16:30	End of masterclass